



Gary Breininger LI-MP, CVI-MP, Why-MP, MCFC, EOS Implementer



Gary has created a strategic alignment with Cultural Alignment Solutions, Inc. in the USA. As a highly regarded executive, organizational and business coach, consultant and trusted advisor, Gary has been helping CEO's and other senior leaders achieve higher levels of sustained performance and results through his company, BGR Coaching and Strategic Solutions, since 1997.

Prior, Gary spent 10 years rising through the ranks of the sales and marketing departments of two Fortune 500 corporations, and eventually left his position National Director of Marketing for UPS Canada, where he oversaw a budget of over \$10 million, and led a team of 25 people.



Gary specializes and believes in helping clients get clarity and take action to excel in the three areas he's believes are key to successfully creating an inspired organization that delivers extraordinary results: **purpose, strategy and people.**

He brings each of these areas together through his company's holistic and fully integrated Inspired Organization Blueprint Program.

"While engagement is great, feeling inspired is even better"

Gary Breininger

Today's most forward-thinking and growth-oriented Presidents, CEO's and leaders are increasingly focusing on inspiration. Gary's expert keen awareness, sets leaders up to accomplish their vision and mission in their own unique way, honouring themselves and their businesses.

Research has proven that feeling more inspired in their work is something employees want and are willing to participate in to create. Gary has also seen first-hand that when you create an inspired brand, you attract the very best customers.

Gary also currently serves as the Chair of a number of separate CEO and Executive Forum groups for MacKay CEO Forums, where he holds the designation of Master Certified Forum Chair, and helps senior leaders of various mid to large sized firms from various industry sectors tackle some of their toughest business issues and challenges.

Active in the community, Gary has served as Executive Director of two non-profit business associations, and as a Board Director/Advisory Council Member for a number of not-for-profit and private companies.

Outside of work, Gary enjoys white water kayaking, cycling, hiking, golfing and spending time with his wife, children and two dogs.